The New Orleans Jazz & Heritage Foundation

Louisiana Cultural Equity Arts Grant | Grant Guidelines
For projects taking place September 1, 2020 – August 31, 2021
Application Deadline: July 27 at 12 p.m. (noon).

Please direct any questions about the LCEA Grant to: grants@jazzandheritage.org

New Orleans Jazz & Heritage Foundation’s Mission Statement:
The New Orleans Jazz & Heritage Festival and Foundation, Inc. promotes, preserves, perpetuates and encourages the music, culture and heritage of communities in Louisiana through festivals, programs and other cultural, educational, civic and economic activities.

Racial Equity Statement:
The New Orleans Jazz & Heritage Foundation is committed to an anti-racist work practice that centers the creativity and leadership of Black, Indigenous and People of Color - those most impacted by structural racism - to move toward systems that benefit us all. We also acknowledge that we are on land belonging indigenous tribes of Louisiana. We seek new solutions that use arts as a strategy to drive not only our office, but Louisiana as a whole toward racial equity and social justice. We will continue to break barriers and build arts-integrated tools that challenge the status quo, and push us toward the inclusive society we envision. Building a race equity culture requires intention and action.

Acknowledgements and Affirmations:
As a step toward achieving healing and reconciliation, our organization acknowledges the traditional land that we stand on rightfully belongs to Indigenous Tribal communities. This land acknowledgement is just one step in inviting and honoring the truth of stolen land and correcting the stories and practices that continue to erase Indigenous people’s history and culture.

The Foundation recognizes that our society is challenged to overcome a complex web of inequities – racism, sexism, homophobia, transphobia, biphobia, classism, and ableism among them. All of these forms of discrimination are powerful drivers of unequal individual and group
outcomes. We support the work being undertaken to dismantle the array of social and economic injustices. Our priority is working against racism by working toward racial equity in arts funding.

**Important Dates**
- Application due: July 27th at 11:00 p.m. (CST)
- Panel Review: August 2020
- Recipient Notification: September 2020

**Grant:**
This grant awards up to $5,000 to Black, Indigenous and People of Color (BIPOC) creatives and BIPOC led arts organizations supporting new works that reflect or document Louisiana culture.

**Black, Indigenous, People of Color Leadership:**
BIPOC Leadership is defined as an organization that has a mission related to the BIPOC experience and/or one or more BIPOCs in leadership roles. An organization that is BIPOC led has a majority (51%+) of the organization’s annual expenditures dedicated to arts and cultural activities.

**Purpose of this grant:**
Supporting new works from BIPOC creatives and from BIPOC led arts organizations that reflect or document Louisiana culture.

The New Orleans Jazz & Heritage Foundation believes that diversity in art and cultural expressions is crucial; that the creative expressions of BIPOC communities and people are fundamental to the arts and culture of Louisiana. Further, the Foundation recognize that BIPOC artists and non-profits have historically been excluded from funding opportunities due to both explicit discrimination and implicit biases. The Foundation also acknowledges the legacy in Louisiana of slavery, cultural erasure and the forced removal of Black and Indigenous people.

To address these inequities, the Foundation announces a new grant category as part of the Community Partnership Grant program: Louisiana Cultural Equity Grant. This grant category is open to individuals and nonprofit organizations. Commercial organizations are not eligible. The creation of this grant category is an effort to elevate, amplify, and support the art of BIPOC artists and communities. The Foundation uses the term “BIPOC” in accordance with the BIPOC Project’s assertion that “the term BIPOC [is used] to highlight the unique relationship to whiteness that Indigenous and Black (African Americans) people have, which shapes the experiences of and relationship to white supremacy for all people of color within a U.S. context.

The Foundation seeks to support projects from BIPOC artists and organizations that document, interpret, or present the unique BIPOC culture and heritage of Louisiana. Examples would include: art exhibits or installations; visual art, photography or film projects; literature (fiction or nonfiction); digital, electronic or other media projects; documentaries; performing arts; or recordings.
The intention behind this grant is to stand in support of BIPOC creatives and to strengthen the capacity for arts presenting, producing, programming and instruction at organizations led by BIPOC people of Louisiana. This new grant category is just one way the Jazz & Heritage Foundation is working to increase support for BIPOC artists and the sustainability of organizations that focus on the preservation and advancement of BIPOC arts and culture in Louisiana. We seek to amplify and strengthen the future of BIPOC arts and culture. Finally, the Foundation believes that radical social change is possible not only through activism, organizing, and education, but also through the arts.

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**Goal of this Grant:**
The goal of this grant is to nurture the careers of individual artists, increase the sustainability of cultural organizations that focus on BIPOC arts, expand community awareness of the BIPOC arts sector, and support efforts toward greater collaboration and the elimination of racial disparities within the larger arts sector.

**Who can apply: Eligibility Requirements**
- **BIPOC Individuals**
  - Creating, documenting or exhibiting artistic work that reflects or interprets the indigenous culture of Louisiana.
- **Louisiana non-profit BIPOC-led arts organizations or organizations that have a non-profit fiscal agent (commercial businesses are not eligible).**
  - Creating, documenting or exhibiting artistic work that reflects or interprets the indigenous culture of Louisiana.
  - Have a mission related to the BIPOC experience and/or one or more BIPOCs in leadership roles.
  - Have a majority (51%+) of the organization’s annual expenditures dedicated to arts and cultural activities.
  - Organizations without BIPOC leadership are encouraged to apply in either Jazz & Heritage Presenting or Media & Documentation (formerly Archive Documentation category).
- Applicants must be based in Louisiana
- Only applications that support the mission of the Jazz & Heritage Foundation and are appropriate to this category will be considered.
- All Jazz & Heritage grant funds must be spent in Louisiana.
- Applicants seeking to produce or present cultural events such as festivals or concerts should refer to the guidelines and applications for Community Partnership Grants in the category “Jazz Journey Presenting: Festivals and Concerts in Music and Performing Arts.”
• Applicants interested in funding for educational programs should refer to the Community Partnership Grant guidelines for the categories “Jazz & Heritage After-School and Summer Education Programs in Music, Arts and Cultural Traditions” or “Jazz & Heritage In-School Music & Arts Education.”

• The proposed project must take place between September 1, 2020 – August 31, 2021.

**Restrictions**

• No multiple applications permitted. Applicants may submit no more than one application – and in only one of our five grant categories – per grant cycle.

• Outstanding Final Reports: Due No Later Than Sept. 1 Those applicants who received grants in the 2019-2020 grant cycle but have not yet submitted final reports may still submit an application for the 2020-2021 grant cycle. Any outstanding final reports from 2019-2020 or previous grant cycles must be submitted no later than Sept. 1, 2020. Otherwise, applicants risk forfeiting new grants that may be awarded. The New Orleans Jazz & Heritage Foundation reserves the right to cancel 2020-2021 grants – even those that are approved for funding – if final reports from previous grant cycles are not submitted by Sept. 1, 2020. No new grant funds will be distributed until all outstanding final reports are received and approved by the Jazz & Heritage Foundation.

**Ineligible Expenses - Grant funds may not pay for:**

• Activities outside of Louisiana
• Start-up money for new organizations
• Presenting festivals or concerts (see Jazz & Heritage Presenting grants)
• Planning and development of space
• Education K-12 program assistance (see Jazz & Heritage Education grants)
• Activities that occur before Sept. 1, 2020, or after August 31, 2021
• Expenses incurred prior to Sept. 1, 2020, or after August 31, 2021
• Grants by the applicant to other organizations for programming activities (“re-granting”)
• Activities intended primarily for fundraising purposes
• Accumulated deficits or debt retirement
• Contingency funds
• Projects used for academic degrees
• Tuition for academic study
• Payment of administrative staff for any school or school system
• Food or beverages for hospitality or entertainment functions
• Fines, penalties, interest on loans or costs of litigation
• Lobbying expenses
Activity Period and Location
The proposed activity must occur between September 1, 2020, and August 31, 2021. The applicant is required to be based in Louisiana, and the major focus of the proposed project must relate to the culture and/or heritage of Louisiana.

Funding Amounts and Match Requirements
The maximum amount grant applicants may request is $5,000. Grant awards may be – and frequently are – for less than the amount requested. All Jazz & Heritage grant funds must be spent in Louisiana. The Jazz & Heritage Foundation requires applicants to secure funding from other sources for the proposed project.

All applicants must match Jazz & Heritage Foundation grant funding with other funds by 50%. That is, for every dollar requested from the Jazz & Heritage Foundation, the applicant must provide at 50% of that dollar – in cash. In-kind donations of goods or services are permitted as a match.

Grant awardees will be required to account for all funds expended from this grant as part of the final report.

Budget Requirements and Service Providers
Along with the online application form, applicants must upload a detailed, one-page budget form that provides specifics on all of the actual and anticipated revenues and expenses for the project.

For all individuals or service providers to be compensated with Jazz & Heritage grant funds, applicants must upload Service Provider Forms indicating who will be paid with grant funds, how much and for what services. These Service Provider and Budget Forms may be downloaded from www.communitypartnershipgrants.org.

Project Timeline
Applicants must upload their own project timeline showing dates of important milestones for the project, from conception to completion. The timeline should show when during the activity period (Sept. 1, 2020 – Aug. 31, 2021) services paid for with Jazz & Heritage grant funds will be completed. For projects that will not be fully completed prior to the end of the activity period, the timeline should show when the project’s anticipated completion will occur.

Information Requirements
- For non-profits: Letter of determination for Louisiana nonprofits or Articles of Incorporation as a Louisiana not-for-profit corporation
- For nonprofit organizations, a list of the organization’s board members, indicating officers
- For nonprofit organizations, a letter (on the organization’s letterhead) from the top-ranking staff member or board chair, approving this grant application
- For individual applicants: Social Security Number or Federal Tax ID/Employer Identification (EIN) number of the applicant
Conflict of Interest Policy
Applications will not be accepted from employees of the New Orleans Jazz & Heritage Foundation, or members of its Board of Directors, Advisory Council, Past Presidents’ Senate or Honors Council. Applications will not be accepted from employees of Festival Productions, Inc. – New Orleans. Applications that involve such persons must disclose as much in the application narrative.

Disbursement of Grant Funds
Notification of grant awards will be sent by e-mail in September. Grant awardees will be required to complete an award contract with the Jazz & Heritage Foundation detailing the terms and conditions of the grant. Upon receipt of the contract and a completed W9 Form, the Jazz & Heritage Foundation will disburse the grant funding. In previous years, the Foundation has hosted an award ceremony open to the public at the George and Joyce Wein Jazz & Heritage Center. Due to the uncertainty around public gatherings in the fall, the Foundation is considering alternate ways to celebrate our grant recipients. Details will be shared when available.

Credits and Media Availability
Grant awardees will be required to recognize the New Orleans Jazz & Heritage Foundation as a sponsor of or contributor to the project by including the Foundation’s name or logo in all advertisements, programs, web sites and other promotional information. Grant awardees will be asked to attend or speak at ceremonies or to provide media interviews or other testimonials regarding their participation in the Community Partnership Grants program.

Final Report
Upon completion of the funded activity, grantees must submit a final report with the required supplemental materials that prove the project was completed within the terms and conditions of the grant contract. We encourage all awardees to submit the final report as soon as possible after the completion of the event. Final reports will be accepted no later than September 1, 2021. Grant awardees who do not submit final reports by that date will not be eligible to receive any future grant awards until the final report has been submitted.

Final reports must be completed on the form supplied by the Jazz & Heritage Foundation, and must also include:

- A completed budget showing actual revenues and expenses
- Copies of signed contracts or copies of signed receipts for payment for all expenses paid with funds from this grant
- Copies of cancelled checks (front and back) or bank statements for all expenses paid with funds from this grant
- For exhibitions, photographs or video documenting the event
- For other projects, copies of materials or other documentation showing the project was completed according to the grant guidelines
- Copies of materials crediting the Jazz & Heritage Foundation as a sponsor or contributor
• For all grant recipients in the Louisiana Cultural Equity Arts grant category, copies of the finished product must be provided to the Jazz & Heritage Foundation Archive.

Complete final reports must be submitted to the Jazz & Heritage Foundation by September 1, 2021, in order to be considered for final approval. Awardees who do not submit a final report by the deadline will not be eligible to apply for Community Partnership Grants in the future.

Application, Supplemental & Support Materials
For non-profit organizations, the following support materials are required:
• Letter of determination for Louisiana nonprofit status or Articles of Incorporation as a Louisiana not-for-profit corporation
• A list of organization’s Board of Directors, indicating officers
• A letter (on the organization’s letterhead) from the top-ranking staff member or board chair, approving this grant application
• Detailed budget
• Service Provider Forms
• Project timeline
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Panel Evaluation and Scoring Criteria
All applications are reviewed and evaluated by a panel of Jazz & Heritage Foundation board members, not Foundation staff. The Foundation adheres to a strict Conflict of Interest policy. Panelists will recuse themselves from reviewing proposals for projects with which they are or a relative are associated as board members, paid staff, volunteers or participants. Panelists review applications solely based upon the merits of the application and eligibility requirements including:

- Adherence to the Jazz & Heritage Foundation’s mission – up to 10 points
- Artistic, educational or historic merit – up to 35 points
- Community need and impact – up to 35 points
- Feasibility (sufficient budget and personnel) – up to 10 points
- Administration, staffing and budget – up to 10 points

Panel Review Notes
The Foundation will staff take notes on comments during panel review deliberations. You may contact grants@jazzandheritage.org to request panel comments – after the review process is complete. Requests are fulfilled in the order they are received.
General Information and Questions
Please read these Guidelines carefully before starting the application. Staff members of the Jazz & Heritage Foundation will be happy to answer questions or explain the process before the deadline. Questions should be directed to Programs, Marketing & Communications, via e-mail at grants@jazzandheritage.org, or by telephone at (504) 558-6100. Only applications submitted through our online application portal will be considered. Please use this link to access the application form on the Jazz & Heritage grants portal.