



FOR IMMEDIATE RELEASE

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**JAZZ & HERITAGE FOUNDATION PARTNERS WITH GOOD WORKS
NETWORK FOR ENTREPRENEURSHIP TRAINING**

The New Orleans Jazz & Heritage Festival and Foundation, Inc., is partnering with the Good Work Network to provide an intensive course in entrepreneurship training for professionals in the arts.

The course, which will take place Saturday mornings from Feb. 24 through April 21, will include instruction in:

- Marketing Plans
- Market Research
- Imaging
- Pricing
- Promotions
- Business Structure
- Financial Management
- Investment and Fundraising

The cost for taking the course is \$50. However, the Jazz & Heritage Foundation will reimburse that cost to the first 10 people who register for the course via the Foundation's office.

To register for the course with the Foundation, professionals in the arts and arts-related fields should call the foundation office, (504) 558-6100.

Classes will be held at the Good Work Network office, 1824 Oretha Castle Haley Blvd., New Orleans, LA 70113. The phone number is: (504) 309-2073.

The Good Work Network (www.goodwork.org) is a nonprofit that connects small businesses with essential services and resources, such as markets, capital, business services and training. Established in 2001, the network has initiated several programs in the New Orleans region. The network provided entrepreneurship training in the former St. Thomas Housing Development. It collaborated with the University of New Orleans Small Business Development Center to open an Office of Women's Services Micro Enterprise Development. It has received funding from the Louisiana Disaster Recovery Foundation to provide technical assistance, grants and loans in New Orleans after Hurricane Katrina. Most recently, it received funding from the U.S. Department of Health

and Human Services to create 65 home-based child care facilities operated by low-income individuals.

The New Orleans Jazz & Heritage Foundation is the nonprofit organization that owns the New Orleans Jazz & Heritage Festival, proceeds from which support the foundation's various community development activities. Programs of the foundation include: radio station WWOZ 90.7-FM; the New Orleans Jazz & Heritage Foundation Archive; the Don Jamison Heritage School of Music; the Tom Dent Congo Square Lecture Series; the Jazz Journey concert series; the Community Partnership Grants program; the Raisin' the Roof low-interest loan program for first-time home buyers; and the S.E.E.D. micro-loan program for entrepreneurs.

For more information, please call the New Orleans Jazz & Heritage Foundation at (504) 558-6100.